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IMAGI INTERNATIONAL HOLDINGS LIMITED
意力國際控股有限公司

(incorporated in Bermuda with limited liability)

(Stock Code: 585)

POSITIVE PROFIT ALERT

This announcement is made by Imagi International Holdings Limited (the "**Company**", together with its subsidiaries collectively referred to as the "**Group**") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Company for the six months ended 30 June 2026 (the "**Period**") and the information currently available, the Company expects to record an unaudited consolidated profit before tax of not less than HK$15 million. This represents an improvement compared to the unaudited consolidated profit before tax of approximately HK$4.4 million for the corresponding period ended 30 June 2025 (the "**Previous Period**").

The increase in profit is primarily attributable to the following factors:

(i) increase in revenue from securities brokerage and asset management segment; and

(ii) a realised gain on disposal of investments classified as held-for-trading.

The Company is currently finalising its interim results of the Group for the Period. The information contained in this announcement is based on a preliminary review and assessment by the management of the Company, with reference to the unaudited consolidated management accounts for the Period and the information currently available. As such, the actual results of the Group may be subject to adjustments. Shareholders and potential investors of the Company are advised to read carefully the interim results announcement for the Period, expected to be published in August 2026, along with the subsequent publication of the 2026 interim report of the Company.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Imagi International Holdings Limited
Kitchell Osman Bin
Executive Director

Hong Kong, 7 August 2026

At the date of this announcement, the Board comprises the following directors:

Executive directors:
Mr. Han Xuyang *(Chairman)*
Mr. Kitchell Osman Bin
Ms. Choi Ka Wing
Mr. Shimazaki Koji

Independent non-executive directors:
Mr. Chan Hak Kan
Ms. Liu Jianyi
Mr. Miu Frank H.